

FUTUREFWD FOR ORGANIZATIONS

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FutureFWD for Organizations is a deeply immersive learning program specifically designed to help organizations and their leaders understand, contextualize and navigate the future. The program delves into the disruptive implications of emerging technologies and convergent economic and social trends whilst enabling leaders to leverage these trends and realize new opportunities for the organization. FutureFWD can be delivered as a standalone experience or embedded into a broader learning & development context.

Case Study

Dubai-based Kitopi is the world's leading managed cloud kitchen platform and closed a \$415M Series C round in mid-2021 to achieve unicorn status. Kitopi partners with over 200 food & beverage brands around the world on its smart kitchen operating system to ensure speed, efficiency, and an outstanding customer experience in 60+ kitchens globally.

Kitopi's FutureFWD Experience

Kitopi Academy (L&D division of Kitopi) partnered with be radical to bring FutureFWD to a cohort of 60+ C-Suite, Vice Presidents, Managing Directors, General Managers, Directors and selected Managers as a transformational leadership program that would support the company's transition from laser-focused startup to global scale-up.



"FutureFWD for organizations is a radically different program with practical tools immediately applicable to content. Pascal and Jeffrey are very charismatic speakers that break the fourth wall with participants, bring stunning visuals to the table, a unique method of delivery and tools and frameworks that are actionable. Our senior leaders are now able to leverage a practical futurist toolkit consisting of polarity mapping, signal spotting field guide, among others to look at problems differently. Before, Kitopi was always problem solving at the speed of light and now leaders are more deliberate in the way they approach different problems."

Ian Lee, Manager - Training & Leadership Development at Kitopi

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Building on the success of the initial cohort program, Kitopi is working to incorporate FutureFWD into the organization's larger learning strategy and to open conversations and toolsets explored through FFWD to additional cohorts of learning leaders as the company dramatically expands its reach and service portfolio.

We look forward to advising you on FutureFWD can support learning solutions for your teams and organizational leaders as a standalone offering or part of your larger L&D strategy.

Contact Mafe Saldarriaga at mafe@beradicalgroup.com today.

About be radical.

be radical enables leaders & learners to seize the future. We research, develop, and teach tools and frameworks designed to transform our clients into practical futurists. Our work gives you an unfair advantage in preparing yourself and your business to flourish amid accelerating change. Believing that the future is unwritten and that each of us has the opportunity and obligation to create a preferred future every single day, we help our clients embrace the possible, envision the long run, and build what matters.

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